



annual '24 report



365 'Pages' Filled with Boundless Compassion

INSIDE + MORE

- ♥ Our 2024 Annual Report
- ♥ COVID Kindergartner study
- ♥ Eric King-Smith: A legacy gift

our mission

Jewish Family and Children's Service of Minneapolis provides essential services to people of all ages and backgrounds to sustain healthy relationships, ease suffering and offer support in times of need.

our vision

Jewish Family and Children's Service of Minneapolis is the first place people choose: for help, to volunteer, to donate, and to work.

our values

Based on the Jewish concept of *Tikkun Olam* (repairing the world), we believe everyone is entitled to equal economic, political and social rights and opportunities. As a human service organization, we value:

- ★ **Compassion** – providing highest quality care and support through all stages of life
- ★ **Inclusion** – treating people of all ages, genders, sexual orientations, races, religions and abilities with dignity and respect
- ★ **Innovation** – anticipating community needs and responding with excellence, effectiveness and creativity
- ★ **Integrity** – working in a manner that is consistently ethical and accountable
- ★ **Collaboration** – establishing lasting partnerships in the community to broaden our impact and inform our work

♥ **JFCS Chief Executive Officer Judy Halper announced** in February that she will retire at the end of this year after a remarkable 32 years of leadership, dedication, and service to JFCS, including the past 20 years as CEO.

To read Judy's full statement on her retirement and a statement from JFCS Board President Natalie Zamansky on the agency's plan for hiring its next Chief Executive Officer, visit:



♥ ...thank you Judy!

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365 'pages'
filled with
hope and
boundless
compassion

♥ Here for all. *Always.*®

If you listen to the radio or watch television, you may have heard a recent advertisement for virtual therapy. The ad begins by stating that each year, people get a book filled with 365 empty pages, each one waiting to be filled in. The ad goes on to promote therapy as a tool for helping people to fill in those blank pages. It is a compelling idea to think of our individual lives as clean sheets of paper awaiting our ups and downs, achievements and disappointments, gains and losses, and insights and missed opportunities.

It's also been noted that organizations and businesses are ultimately made up of these same individuals. Well-regarded businessmen and women from Steve Jobs to Oprah Winfrey have said in their own voices that success starts with hiring and retaining the right people, and respecting and understanding the people you serve.

At Jewish Family and Children's Service of Minneapolis, we take our place in the community seriously. When we say we are **Here for all. Always**, we undertake the mission of creating an environment where everyone feels they belong and can be served. In 2024, we experienced increased requests for service in many of our program areas. From food security to mental health assistance, transportation to financial assistance, JFCS was an essential source of help to thousands of individuals and families.

While the vast majority of the service we deliver is geographically in the Minneapolis/Hennepin County area, JFCS is now providing early childhood development and literacy through our home visiting program (ParentChild+) in five locations throughout the state. People enrolled in Vocational Rehabilitation funded by DEED (Department of Employment and Economic Development) can live anywhere in Minnesota and be served by JFCS.

Our participation in a nationwide service launched by our national association, the Network of Jewish Human Service Agencies, means JFCS Career Service staff are assisting people wherever they live in the U.S. Closer to home, at least 50% of our counseling clients prefer to receive telehealth service wherever they are – at home, on vacation, at work, wherever! And we are meeting that need.

More and more, 2024 became known as the year that was "Post-COVID" or equally sad, the year that saw a rise in anti-Semitism and hate directed at a variety of ethnic, racial, gender/identity, and religious groups. To respond, JFCS provided education and training focused on safety, self-management in difficult times, and programs intended to address diversity and inclusion. On an advocacy level, we united with a variety of partners to advance and promote the people we serve and the needs they represent, consistent with our mission.

As the saying goes, with so much to do, we could write a book! In fact, we have 365 blank pages and a corresponding number of days to respond, applying the boundless compassion and exceptional expertise of our professional and caring staff. Thank you for your contributions of support, time, and treasure. We can do more because you do more.

Judy Halper, JFCS Chief Executive Officer

Natalie Zamansky, JFCS Board President

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financials

ASSETS

Cash & equivalents	4,993,109
Current receivables and other assets	4,523,820
Investments	50,416,293
Long term assets	—
Property and equipment, net	8,880,571
Endowment held at JCF	19,095,822
TOTAL ASSETS	\$87,909,614

REVENUES

Direct Contributions	393,404
Indirect Contributions	42,051
Non-government grants	1,532,103
Government grants	3,894,452
Government fees	1,416,652
Program service fees	1,133,104
Miscellaneous Income	261,671
Special Events	437,830
Release Restriction	3,132,492
Endowment/HBSF	1,479,631
Total Revenues	\$13,723,390

EXPENSES

Aging Services	1,881,834
Children's Services	2,206,093
Clinical & Case Management Services	2,304,135
Community Services	1,083,612
Career Services	3,141,960
Fundraising	914,906
Mgmt / Admin	2,042,128
Total Expenses	\$13,574,668

Change in Net Assets

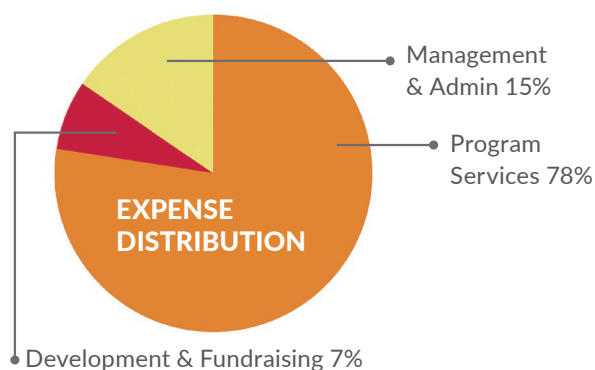
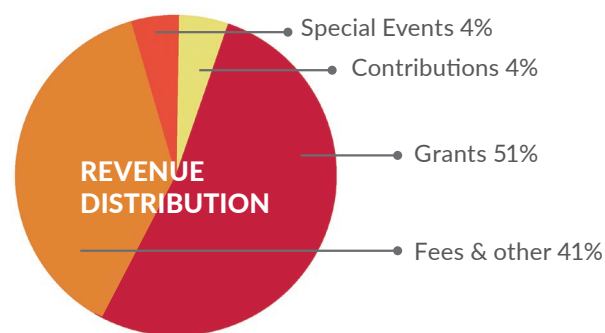
\$148,721

LIABILITIES

Accounts payable	110,189
Accrued expenses	717,408
Deferred revenue	—
Other long-term liabilities	37,911,465
TOTAL LIABILITIES	\$38,739,062

TOTAL NET ASSETS

\$49,170,552



Officers

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Abby Barin
Vice President

Julie Ezrilov
Vice President

Howard Hoffman
President Elect

Greg Horwitz
Vice President

Betsy Kuller
Vice President

Cindy Tapper
Vice President

Josh Hasko
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Chief Financial Officer
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Administrative Officer**
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Scott Rubin
Jaye Snyder
Stacie Usem



For thousands of people from the Jewish and broad community, JFCS remains committed to our mission to provide essential services to help sustain healthy relationships, ease suffering and offer support in times of need. We are *Here for all. Always.*

EDUCATION AND LEARNING



Addiction and Recovery Services created an online resource guide that includes both local and national resources to support a variety of addiction and recovery needs – it was supported by the Matt Shapiro Addiction Resource Fund, established by Marilyn and Ralph Shapiro in memory of their son, Matt.

Over 300 people attended the 24th Annual Twin Cities Jewish Community **Mental Health Education Conference**, which works to raise awareness, reduce stigma and provide comfort to those in need.

The **Jewish Youth Mentoring Program** launched an intergenerational mentoring model to engage seniors and youth in meaningful activities and education.

The **ParentChild+ program** provided over 16,000 home visits to 334 children and their families and had a site visit from the Minnesota Department of Children, Youth and Family, the newly-established state department that provides funding and oversight to the program.

Professional and Community Education provided 21 trainings and events serving 841 people, including presenting at the National Council on Family Relations' Annual Conference

CAREER SERVICES



The **Career Development** program served 208 dislocated workers in 2024, 68 of whom obtained full-time employment at the average wage of \$42.65. We provided training to 140 people in various IT pathways, and 50 of them got jobs at the average wage of \$38.77.

The **Minnesota Family Investment Program (MFIP)** served 548 people; 224 participants were employed, and 63 participants exited the program due to obtaining family-sustaining wages. Career Services provided more than \$1.3 million in educational grants, as well as wrap-around support resources like gas cards, childcare subsidies, and more to help individuals achieve stability and financial security.

The **Vocational Rehabilitation** program served 95 participants, 55 of whom were employed at \$19.83/hour.

COMMUNITY SERVICES



Disability Services' Caring Connections program for Jewish adults with disabilities brought together 424 participants for eight impactful events and provided more than 40 home visits – JFCS is the only agency in the Twin Cities that offers this opportunity for one-on-one, in-home visits for Jewish adults with disabilities.

For the Passover holiday, JFCS' **Hag Sameach** (Happy Holidays) program provided 316 individuals with customized gift bags of Passover food and ritual items. During the winter season, Hag Sameach served 813 individuals by delivering customized packages with gifts for every family member and pet, essential household needs, and ritual items. Another 35 households were supported with Beyond the Holidays, providing necessary items through the year.

983 LGBTQ+ Jews and allies came together at over 40 events with J-Pride. New in 2024, **J-Pride** launched monthly Yiddish Cultural Cafés, a series exploring contemporary and historical LGBTQ+ Yiddish culture, made possible by the Yiddish Book Center's Yiddish Arts and Culture Initiative.

PJ Library delivered 16,399 free books to 1,450 Jewish children from birth to age 13 and hosted 61 events with 1,957 participants. A major success was the first-ever PJ Library Grand Tea in November, where 180 Jewish children and their grandparents/special adults came together at JFCS for this special event.

The **Food Security** program connects people to food resources in the community and reduces barriers to food security. The program provided 107 emergency food boxes to clients and community members. The kosher Meals on Wheels program delivered 10,100 meals, seeing a 32% increase in clients served from the beginning to the end of the year, and delivered 150 grocery orders to PRISM clients facing a transportation barrier

COUNSELING & MENTAL HEALTH SERVICES



The JFCS **Counseling** program held 4,133 sessions and completed 86 diagnostic assessments, serving adults, couples and children/adolescents. It also implemented new services such as SPACE (Supportive Parenting for Anxious Childhood Emotions) and a Grief and Loss Psychoeducation Group, as well as provided 10 presentations in the community.

The **Mental Health Support Services (MHSS)** program updated several internal processes to improve efficiency, communication, and services to more than 260 clients.

Intake and Resource Connection (IRC) expanded its team, responded to almost 2,200 calls, and successfully administered its Emergency Auto Repair Program, granting 24 applicants over \$33,000 in auto repair assistance.



JFCS Disability Services' Caring Connections program



SENIOR SERVICES



The **Senior Services** program began screening clients for food security and social isolation, recommending appropriate services as needed. This included offering extended visits during Hag Sameach deliveries to bring people together and reduce isolation. We provided support to 47 Holocaust survivors in 2024.

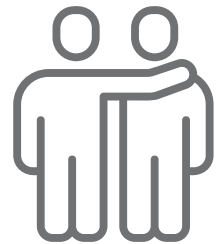
It piloted **intergenerational programming** to bring seniors and teens together to reduce isolation.

Senior Services also provided 697 hours of **shopping** and 143 hours of **accompanied transportation** – hours that would have likely been provided by a family caregiver.

The **Garber Transportation** program provided over 5,500 one-way rides to medical appointments, errands, and social activities.



Volunteers for the Hag Sameach program



The 24th Annual Twin Cities Jewish Community Mental Health Education Conference

J-Pride at the Twin Cities Pride Festival



ParentChild+ program staff with representatives from the Minnesota Department of Children, Youth and Family

a huge thank you
to our volunteers!

National Volunteer Week ♥ April 20-26

We are **grateful** to the many individuals, families, groups, and businesses who stepped up and gave of their time, resources and talent through short-term and long-term volunteer opportunities to help us better serve the community!



- In 2024, **915 volunteers** of all ages supported JFCS programs and services.



- Volunteers provided **232 rides** to doctor's appointments, errands, and more, totaling 3,795 miles for Garber Transportation.



- Volunteers **created dozens of cards** with cheerful messages and hand drawn pictures that helped brighten JFCS clients' days through Cards for the Community.



- About **400 volunteers** provided support to the Hag Sameach (Happy Holidays) program by serving on the leadership team and filling shifts leading up to the winter holidays. They helped in multiple ways: Adopt-a-Family experiences, sorting and organizing, prepping, gift wrapping, providing Russian interpretation, dropping off gifts, and providing delivery visits, which went to 813 referred individuals of all backgrounds in the community.

- **To learn more about JFCS Volunteer Resources**, visit www.jfcsmpls.org and click on "Volunteer" or contact DANA SHAPIRO, Volunteer and Community Engagement Manager, at dshapiro@jfcsmpls.org or 952.417.2112. For a full list of volunteers: jfcsmpls.org/2024-volunteer-list



or scan here!





♥ JFCS staff at Volunteer Appreciation Ice Cream Social



♥ Volunteers in Action Puppy Parade event at Jones-Harrison Residences



♥ NextGen participating in Cards for the Community



♥ Intergenerational Game Night



♥ Annual Mental Health Education Conference



♥ PRISM produce distribution event



♥ J-Pride at Twin Cities Pride Parade



♥ Hag Sameach gift wrapping



♥ Hag Sameach Passover bag assembly



♥ Tybie Proman Caring Connections Seder

2024 funding

Thank you to all the organizations/foundations that provided funding to JFCS programs at a sponsorship level in fiscal year 2024!

Founding Sponsors | \$50,000 and above

Anonymous – General Operations, ParentChild+
Beverly Foundation – General Operations
Ciresi Walburn Foundation for Children – ParentChild+
Constellation Fund – ParentChild+
Otto Bremer Trust – General Operations, Innovation Fund
City of Minneapolis Community Planning Economic Development – Dislocated Worker, Guaranteed Basic Income, IT Pathways
Conference on Jewish Material Claims Against Germany – Holocaust Survivor Support
The Richard and Beverly Fink Family Fund – ParentChild+
Jacob Garber Endowment Fund of the Minnesota Jewish Community Foundation – College Scholarships, Garber Transportation, Food Security, Hag Sameach, PJ Library
Harold Grinspoon Foundation – PJ Library
Beverly N. Grossman – ParentChild+
Pat and Tom Grossman Transformational Fund – HR capacity
Hennepin County Human Services and Public Health Department – Mental Health Support Services, MFIP, SNAP Employment and Training, Vocational Rehabilitation
Clara Ruth Kaner Children’s Fund, a designated fund of the Minnesota Jewish Community Foundation – Emergency Financial Assistance, College Scholarships, Hag Sameach
Minneapolis Jewish Federation – General Operations
Minnesota Department of Education / Department of Children, Youth and Families– ParentChild+
Minnesota Department of Employment and Economic Development – Dislocated Worker, IT Pathways, Vocational Rehabilitation
Minnesota Department of Human Services – Senior Services
Estate of Frances Moses – General Operating Support
Richard M. Schulze Family Foundation – ParentChild+
Allan Stillerman, in memory of his late parents: Friedel and David Stillerman; late parents of Loni Stillerman: Shirlee and Maurice

Pilch and in loving memory of Loni Stillerman – ParentChild+, Mental Health Conference

Trellis – Senior Services Transportation

Lead Sponsors | \$25,000 - \$49,999

Engler Family Foundation – Counseling
Susan and Richard Goldman – Addiction and Recovery Services, Counseling, Camp Scholarships
The Kaplan Family, in loving memory of Julie Kaplan – Counseling
Hart and Susan Kuller Family Fund of the Minnesota Jewish Community Foundation – PJ Library
PwC Charitable Foundation, Inc. – Career Services
Nancy & Kevin Rhein - Technology
The Oren and Sharron Steinfeldt Foundation – Senior Services
Tankenoff Families Foundation – Camp Scholarships, Emergency Financial Assistance, General Operating Support
The Toodie and Frank Trestman Special Needs and Collaborative Education Endowment Fund, a designated fund of the Minnesota Jewish Community Foundation – Disability Services Program

Sponsors | \$10,000 - \$24,999

Kaitz Family Philanthropic Fund of the Minnesota Jewish Community Foundation – Holocaust Survivor Support
Kelen Family Foundation – Holocaust Survivor Support
Harry and Sandy Lerner Family Foundation – PJ Library
The Sheltering Arms Foundation – ParentChild+
Gail & Steve Machov – Memory Café
Stevens Square Foundation – Senior Services
Elyse Rabinowitz and Jim Porter – Holocaust Survivor Support
Walser Foundation funded by the Walser Automotive Group – ParentChild+

thank you!